Today, I’m excited to share our competitive market analysis for QuizZly AI, an innovative solution in the field of educational tools.

As education shifts toward digital platforms, the demand for personalized learning tools is growing. It supports Artificial intelligence to generate customised quizzes based on user materials, enhancing engagement and improving learning outcomes.

Let’s dive into our agenda.  
  
Our presentation will cover the following key points:

Now, let’s take a closer look at the growth rate of the online learning industry, which is a key indicator of the opportunities available for QuizZly AI.

The online learning platforms market is projected to reach US$58.45 billion in 2024.

Moreover, the industry is expected to experience an impressive annual growth rate (CAGR) of 5.26% from 2024 to 2029.

This means that as we move forward, the market volume is projected to increase significantly, reaching an estimated US$75.52 billion by 2029.